



KELLEYCAWTHORNE.COM

# THE LEADING MIDWESTERN LOBBYING FIRM

We are your partner in  
shaping change.

## ASSOCIATION MANAGEMENT SERVICES

We strive to provide professional services and ensure that organizations remain vital and sustainable through effective governance, strategic thinking and innovative leadership.



**KELLEY CAWTHORNE**  
SHAPING CHANGE

## FULL SERVICE MANAGEMENT

We can do it all by streamlining key operational functions in making them run efficiently and reliably.

## MARKETING AND COMMUNICATIONS

Our team reaches target audiences and achieves success with a variety of different platforms.

## BOARD AND COMMITTEE GOVERNANCE

KC guides your board and committees through the development and implementation of policies, procedures, bylaws and other important documents. We are skilled at maintaining up to date and compliant materials.

## EVENTS AND MEETINGS

From webinars and advocacy days to board and committee meetings, our team will ensure your event runs smoothly from beginning to end.

## MEMBER MANAGEMENT

We will handle recruiting, retention and customer service-and grow your numbers as we do it.

## FINANCES AND ACCOUNTING

Our team can provide services such as budgeting, forecasting, accounts receivable/payable, investment oversight and more.



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