



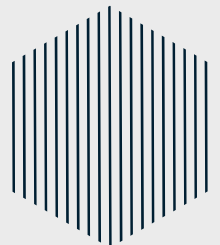
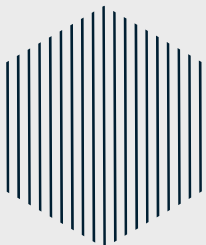
# Association Management Services



We strive to provide professional services and ensure that organizations remain vital and sustainable through effective governance, strategic thinking and innovative leadership.

## What we offer:

- **Full-service association management** - We can do it all by streamlining key operational functions in making them run efficiently and reliably.
- **Marketing and communications** - Our team reaches target audiences and achieves success with a variety of different platforms.
- **Board and committee governance** - KC guides your board and committees through the development and implementation of policies, procedures, bylaws and other important documents. We are skilled at maintaining up to date and compliant materials.
- **Events and meetings** - From webinars and advocacy days to board and committee meetings, our team will ensure your event runs smoothly from beginning to end.
- **Member management** - We will handle recruiting, retention and customer service-and grow your numbers as we do it.
- **Finances and accounting** - Our team can provide services such as budgeting, forecasting, accounts receivable/payable, investment oversight and more.
- **Political Action Committee reporting** - We make sure that all lobby and campaign finance laws are being followed. Our staff remains up to date on all compliance requirements and reporting.





Started the first ever Polar Plunge for Special Olympics on the steps of the Capitol for state legislators.

Planned and organized a rally of over 1,000 fire fighters held at the state Capitol.

Executes 10-15 annual advocacy days at the state Capitol .

Builds and manages coalitions that can effectively promote the work of a clients' interests.

## Why us?

### Integrity first

You should partner with a firm that does business with integrity. We are dedicated to doing the right thing every single time.

### Client focus

We work tirelessly to advance your interests in the public arena. Helping you effectively shape change is the reason we exist.

### The team

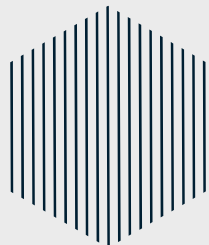
We value team success over individual recognition. Our team is not complete without you, the client.

### Always innovate

Politics and business change constantly. So do we. Our team stays on top of policy issues and the political environment so we are fully up to speed whenever you need us.

### Go beyond

We do more than is expected. Your expectations of us should not be able to surpass the expectations we have for ourselves.



**KELLEY CAWTHORNE**  
SHAPING CHANGE

