



DECEMBER 19, 2022

FOR IMMEDIATE RELEASE

CONTACT:

John Sellek, Harbor Strategic Public Affairs

jbs@harborstrategic.com

Kelley Cawthorne Expands its Association Management Practice by Adding Jacquelen Timm

LANSING, MICH – Kelley Cawthorne, the Midwest’s leading multi-client lobbying firm, has expanded its association management practice with the addition of Certified Association Executive Jacquelen Timm.

With today’s announcement, Kelley Cawthorne is continuing to grow as the new year approaches. This includes last week’s hiring of federal and state lobbyist Christin Nohner, along with the earlier elevation of leading government relations professionals Jim Kirsch, David Hildenbrand and Jason Sheppard to partnership status. The firm also built out its management infrastructure by promoting Natasha Oxender Kimmerly to the new position of Chief Operating Officer.

Timm, a Certified Association Executive (CAE), joins Kelley Cawthorne to lead its expanding association management practice. As Director of Association Management and Communications, Timm will support clients in managing their association operations and guide the formation of new associations, as well, by bringing industry competitors together to create additional representation in Lansing.

Prior to joining Kelley Cawthorne, Timm built a decade-long career in communications and strategic business management while serving in leadership roles with the Michigan Legislature, Michigan Council of Nurse Practitioners, Michigan Association of Broadcasters and Muscular Dystrophy Association.

A resident of Bath, Timm holds a Bachelor of Business Administration from Saginaw Valley State University and earned CAE status from the American Society of Association Executives Center for Association Leadership.

Kelley Cawthorne President Melissa McKinley:

“With the addition of Jacquelen, Kelley Cawthorne is truly a full-service firm that is able to handle the association needs of all our clients, from those in long established economic sectors to newer, rising industries that are the future of our state.”

Kelley Cawthorne Chief Executive Officer Rob Elhenicky:

“Jacquelen’s association leadership certification means that Kelley Cawthorne clients have access to an expertise that our competitors cannot match. Her ability to boost current associations while identifying opportunities for the creation of new organizations means that Kelley Cawthorne will continue on its growth trajectory well into the future.”

Kelley Cawthorne’s Jacquelen Timm:

“I have had the privilege to work in conjunction with Kelley Cawthorne many times and always appreciated their high level of professionalism. I am very proud to be working alongside them once again, this time as part of the team.”

Kelley Cawthorne: Shaping Change

Kelley Cawthorne’s client list includes major Michigan, national and international organizations, including: McLaren-Karmanos Cancer Center; Autism Centers of Michigan; Henry Ford Health System; McLaren Health Care; Wayne State University School of Medicine; Ford Motor Company; DTE Energy, Deloitte; Michigan Professional Firefighters Union; Michigan

Association of Broadcasters; Wal-Mart; and AT&T.

Learn how Kelley Cawthorne's dedicated and talented lobbyists can help your organization shape change in Michigan, Ohio and beyond. Visit Kelley-Cawthorne.com today!

#